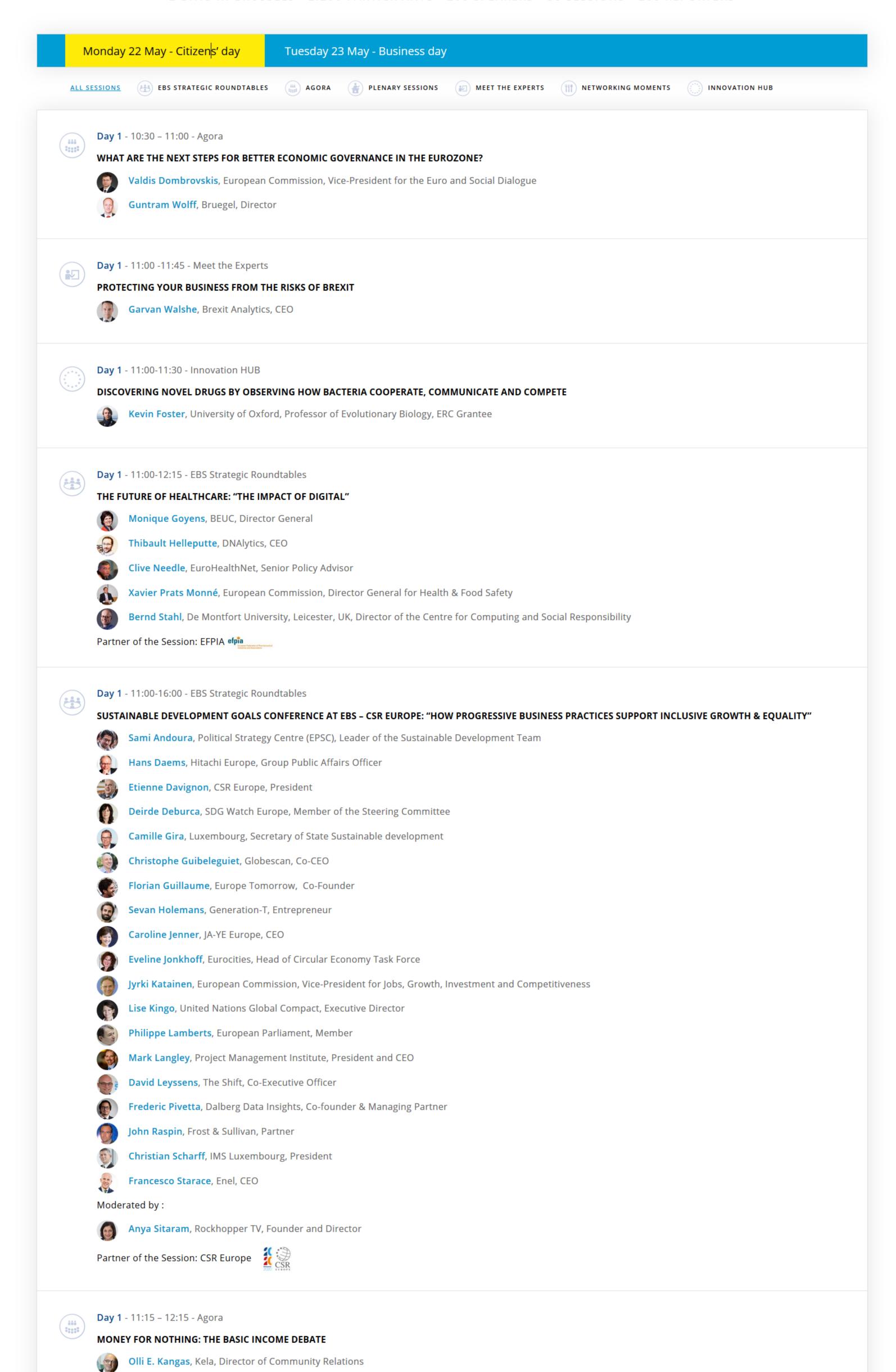
EBS PROGRAMME

2 DAYS IN BRUSSELS - 2.200 PARTICIPANTS - 200 SPEAKERS - 50 SESSIONS - 200 REPORTERS



Guy Standing, Basic Income Earth Network (BIEN), Founder member and honorary co-president

Mark Smith, Grenoble Ecole de Management, Professor Human Resource Management



THE DIGITAL STRATEGY IN THE EUROPEAN SPACE

Jean-Claude Marcourt, Walloon Government, Vice-President, Minister of Economy, Innovation & Digital

Day 1 - 11:45-12:15 - Innovation HUB

HORIZON 2050: SUPER-MATERIALS FOR ZERO FOOTPRINT

Nicola Pugno, University of Trento, Professor of Solid and Structural Mechanics

Day 1 - 12:00-12:30 - Meet the Experts

UNIVERSITIES - THEIR ROLE IN ECONOMIC DEVELOPMENT

Lidia Borrell-Damián, European University Association, Director Research and Innovation

Tom Flanagan, DIT Hothouse, Centre Director

Day 1 - 12:45-13:15 - Meet the Experts

THE FUTURE OF THE SINGLE MARKET

Partner of the Session: ITN Productions



Day 1 - 13:30 - 14:30 - Agora

BETWEEN FREE TRADE AND PROTECTIONISM - WHICH WAY IS THE EU GOING?



Michel Cermak, 11.11.11., Researcher & advocate



Pierre Defraigne, Madariaga - College of Europe Foundation, Executive Director



Gilles Suply, VOKA (Flanders Chamber of Commerce and Industry), Adviser for International Entrepreneurship

Moderated by :



Chris Burns, Euronews, Freelance Journalist



Day 1 - 13:45-14:15 - Innovation HUB





Valeria Nicolosi, Trinity College Dublin, Professor of Nanomaterials and Advanced Microscopy, School of Chemistry, CRANN & AMBER



Day 1 - 14:00-14:45 - Meet the Experts



Ruby Gropas, European Political Strategy Centre, Team Leader



Jamie Shea, NATO, Deputy Assistant Secretary General for Emerging Security Challenges

Moderated by:



Katrina Sichel, Moderator, Communications Specialist and Presenter



Day 1 - 14:30-15:00 - Innovation HUB



GENE THERAPY CENTRE BASED ON DISRUPTIVE TECHNOLOGY



Deniz Kirik, Brain Repair and Imaging in Neural Systems (BRAINS), Lund University, Professor of Neuroscience, ERC Grantee



Day 1 - 14:30-15:30 - Meet the Experts

FROM ZERO TO HERO: EUROPEAN HIDDEN CHAMPIONS

Partner of the Session: Entreprise Europe Network



Day 1 - 14:45 – 15:45 - Agora

HOW CAN EUROPE FOSTER ITS START-UP AND SCALE-UP POTENTIAL?

Tom Flanagan, DIT Hothouse, Centre Director

Roald Sieberath, BeCentral, Venture Capitalist

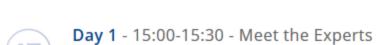


Karen Boers, Startups.be, Director





Linda Griffin, , Head of Public Affairs King and Chair of the European Tech Alliance



Robert Baker, Mercer, Senior Partner & Global Client Director Goedele van der Linden, Mercer, Director of Government Relations for Europe

Day 1 - 15:00-16:15 - EBS Strategic Roundtables

EUROPE'S TRADE STRATEGY: NEW TRADE DEALS FOR EUROPE

Bernard Hoekman, European University Institute, Director of the Research Area Global Economics

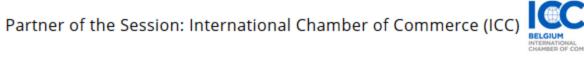
Cecilia Malmström, European Commission, Commissioner for Trade

James Bacchus, ICC Commission on Trade and Investment Policy, Chair

Pieter Timmermans, Federation of Enterprises in Belgium, CEO

Moderated by :

Shada Islam, Friends of Europe, Director Europe & Geopolitics



Day 1 - 15:15-15:45 - Innovation HUB

REFLECTIONS ON THE ACADEMIC START-UP PROCESS



Day 1 - 15:45-16:15 - Meet the Experts

GENDER & INCLUSION IN SCIENCE AND TECHNOLOGY: WHY CARE ABOUT THE GENDER BALANCE IN BUSINESS AND EDUCATION?

Suzanna Filipecki Martins, European network of science centres and museums (Ecsite), Project Manager

Aliki Giannakopoulou, Ellinogermaniki Agogi SA, Project Manager

Meie van Laar, NEMO Science Learning Centre, Project Manager

Day 1 - 15:45-16:45 - Meet the Experts

EUROPEAN SMART CITIES

Nathalie Crutzen, Smart City Institute, Director

Partner of the Session: Wallonia

Day 1 - 15:45-17:00 - EBS Strategic Roundtables

PROTECTING OUR INDIVIDUAL FREEDOM: EUROPEAN SECURITY FOR COMPANIES AND CITIZENS

Philippe De Backer, Belgian Government, State Secretary for Privacy, North Sea & Anti-Fraud

Yves-Alexandre de Montjoye, Imperial College London, Lecturer, Assistant Professor, Head of Computational Privacy Group

Julian King, European Commission, Commissioner for Security Union Ondrej Vlcek, Avast, CTO

Moderated by :

Stephen Fidler, Wall Street Journal, U.K. and Brexit Editor

Partner of the Session: European Union Agency for Network and Information Security * enisa

Day 1 - 16:00 – 17:00 - Agora ### \$0000

EUROPEAN ECONOMIC DIPLOMACY: A NEW TOOL TO COMPETE IN A GLOBAL WORLD?

Pierre Lionnet, EUROSPACE, Director of Research

Arnaldo Abruzzini, Eurochambres, CEO

Angelos Pangratis, European External Action Service (EEAS), Advisor HC responsible for the European Economic Diplomacy

Moderated by:

Chris Burns, Euronews, Freelance Journalist

Day 1 - 16:00-16:30 - Innovation HUB

Harvey Whitehouse, University of Oxford, Director of the Institute of Cognitive and Evolutionary Anthropology, ERC Grantee

Day 1 - 16:30-17:00 - Meet the Experts

GENDER & INCLUSION IN HIGHER EDUCATION

THE CAUSES OF EXTREME PRO-GROUP ACTION

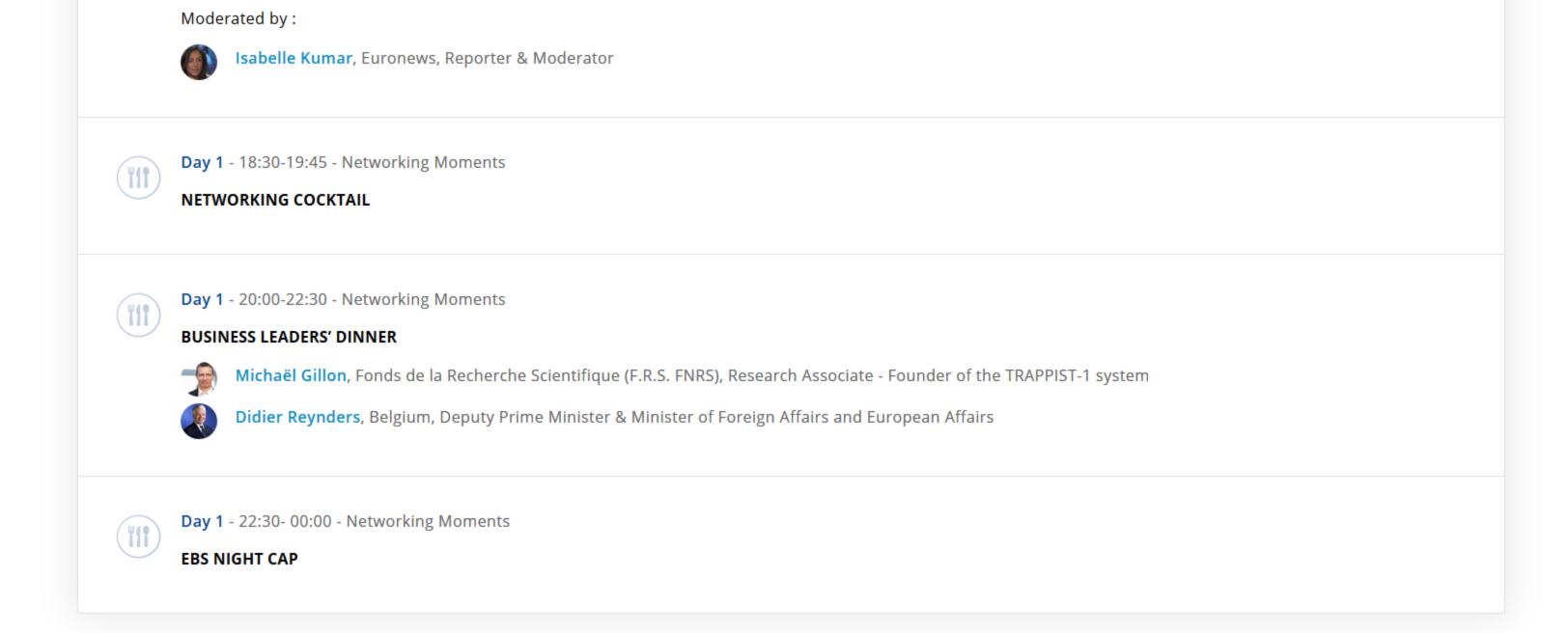
Núria Saladié Elías, Pompeu Fabra University, Studies Centre on Science, Communication and Society Department of Experimental and Health Sciences

Day 1 - 17:00-18:30 - Plenary Sessions

A NEW NARRATIVE FOR EUROPE

Bernard Gilliot, FEB, President

Emma Marcegaglia, BUSINESSEUROPE, President



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